

ATHLETIC PARTNERSHIP MANAGEMENT

- Integrate K2O Product with NFL and NBA Athletes.
- Assist K2O in Negotiating Deals with Athletes.
- Relationship Management with Brand Ambassadors that K2O Sponsors.
- Create Brand Awareness through Football and Basketball Camps that K2O can Sponsor with Products.
- Create Contest and Giveaways that Accelerate Fan Engagement through K2O and Athlete Ambassadors.



K2O